

RENEW Committee Meeting Minutes
2-5-2015, 4:35pm

1. Attendance: Ellicia, Cam, Josh, Gordon (5:10pm)
2. Old Business
 - a. Polar Plunge
 - i. Raised so far - \$229.90
 - ii. Kara - out of plunge
 - iii. Gretchen - ?
 - iv. Gordon - out of plunge
 - v. Poster - make with web
 - vi. Madison Capitols game same night at 7pm
 - vii. Hit up our contractors for donations, write letters
 - viii. For next year:
 1. Clever t-shirts "shockingly cold"
 2. Stores sell pledge "badges"
 - b. Midwest Family Broadcasting
 - i. Feb. 16 - Creative Strategy Meeting - Josh, Eric, Gordon
 - ii. Feb. 19 - Creative Script Approval - Ellicia, Cameron
 - iii. Feb. 23-25 - Commercial produced
 - iv. Feb. 26 - IBEW 159 'Membership' Approval
 - v. Mar. 2 - First commercial run
 - c. Trap Shoot
 - i. Ellicia has phone number for Deerfield range
 - ii. Otherwise Nando has contact for Stoughton range
 - iii. MMSA: go w/ Stoughton if we don't hear from Deerfield, passed unanimously
3. New Business
 - a. 2nd Annual IBEW 159 Poker Run to benefit Toys for Tots
 - i. Gordon meeting with Jeff
 - ii. Date: same as last year? Different?
 - iii. Clubs - Centurions? Pipefitters have a MC
 - iv. Sponsorships? Do we do it?
 - v. Door prizes? Raffles?
 - vi. Start/end at Labor Temple?
 - vii. Make it more for Building Trades in general
 - viii. Get badger harley to donate shirts or go 50/50
 - b. Business Cards

- i. Design them
 - ii. Make them
- c. SCFL update with Josh
 - i. Talked to Laurie Solchenberger (teacher delegate)
4th-5th grade
Lincoln Elementary (South Park area)
 - ii. Class room visits: need diverse recruiters to fit demographics of schools we visit
 - iii. 18 kids, special/regular ed
 - iv. Talk about electricity
 - v. Whenever - March, April, May?
- d. Contractor Business Course via Josh
 - i. Best demographic - apprentices , they have the energy & time to start a new business
 - ii. Josh shared his script for an 'ad' type thing
 - iii. 3 days - needs 20 people
\$250 deposit, refunded if you complete
8-3:30 each day
20 CEUs
- e. Email contact list